



KEERTHI INDUSTRIES LIMITED

“CORPORATE SOCIAL RESPONSIBILITY POLICY”

KEERTHI INDUSTRIES LIMITED



1. INTRODUCTION

Today we define **Corporate Social Responsibility** as the way a company balances its economic, social and environmental objectives while addressing stakeholder expectations and enhancing shareholder value.

Keerthi Industries has undertaken social volunteering practices for the community living around the factory comprises the weaker and poor sections of rural India with minimum access to basic amenities. We believe in the trusteeship concept.

2. OUR VISION IS

"to establish its net work throughout the country by next five years by expanding its market potential with multi products. In so doing to contribute to the social and economic development of the communities in which we operate and to provide better and sustainable way of life for the upliftment of poor and needy people within and immediate vicinity of the factory for their development in education, cultural, vocational and philanthropic activities"

Our CSR Mission

1. Ensuring socio-economic development of the community through different participatory and need- based initiatives in the best interest of the poor and deprived sections of the society so as to help them to become **SELF-RELIANT** and build a better tomorrow for themselves.
2. Ensuring environmental sustainability through ecological conservation and regeneration, protection & re growth of endangered plant species, and promoting biodiversity.

3. FOCUS AREAS:

In accordance with the requirement of the Companies Act, 2013, the Company's CSR activities amongst others, will focus on:

- **HUNGER, POVERTY, MALNUTRITION AND HEALTH:** Eradicating extreme hunger, poverty and malnutrition, promoting preventive healthcare and sanitation and making available safe drinking water.
- **EDUCATION:** Promoting education, including special education and employment-enhancing vocational skills especially among children, women, elderly and the differently abled, and livelihood enhancement projects;
- **GENDER EQUALITY AND EMPOWERMENT OF WOMEN:** Promoting gender equality and empowering women; setting up homes, hostels for women and orphans; setting up old age homes day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.
- **ENVIRONMENTAL SUSTAINABILITY:** Ensuring environmental sustainability,



ecological balance, protection of flora and fauna, animal welfare, agro-forestry, conservation of natural resources and maintaining the quality of soil, air and water.

- **NATIONAL HERITAGE, ART AND CULTURE:** Protecting national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promoting and developing traditional arts and handicrafts.
- **RURAL DEVELOPMENT PROJECTS:** Strengthening rural areas within and immediate vicinity of the factory by improving accessibility, housing, drinking water, sanitation, power and livelihoods, thereby creating sustainable villages.
- **TO PROMOTE RURAL SPORTS:** Training to promote rural sports, nationally recognised sports, Paralympics sports and Olympic sports;
- **Prime Minister's National Relief Fund:** Contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Caste, the Scheduled Tribes, other backward classes, minorities and women;

4. UNDERTAKING CSR ACTIVITIES

The Company will undertake its CSR activities, approved by the CSR Committee, either on its own or in collaboration of such other entity/organization as approved by the CSR Committee.

The surplus arising out of the CSR activities, projects or programs shall not form part of the business profit of the Company.

5. LOCATION OF CSR EFFORTS

The CSR committee will decide on the locations for CSR activities.

6. GOALS

Our goals include the following:

Sl. No	Goal area	Actions
1	Hunger, poverty, malnutrition and healthcare	<p>The Company will focus on mid-day meal programs in schools across weaker section of society particularly in the State of Telangana and Andhra Pradesh.</p> <p>The Company will work with Non- profit organizations working in medical or health-related projects such as providing support for cancer treatment, cataract surgeries, etc of poor peoples.</p>
2	Education	<p>The Company s' focus on education will be on two fronts:</p> <p>(a) To train students from under privileged backgrounds in its various development centers.</p> <p>(b) To provide off the job training to various mechanical/electrical engineering students across various colleges in India.</p>



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3	Rural Development	We believe that the well-being of people living in rural areas ensures sustainable development. We will work with local administrations to achieve community development goals. We will partner with governments and NGOs and support them in improving infrastructure such as constructing roads, providing drainage systems and electricity, and rehabilitating natural-disaster- affected victims in rural areas.
4	National Heritage, Art And Culture	The Company will provide donations for protecting national heritage, art and culture including temples etc.

7. COMPOSITION OF CSR COMMITTEE

The CSR Committee shall consist of the following directors:

- BV Subbaiah, Chairperson
- Mr. J S Rao
- J Sivaram Prasad
- Harishchandra Prasad

8. RESPONSIBILITIES OF THE COMMITTEE

The responsibilities of the CSR Committee include:

- Formulating and recommending to the Board of Directors the CSR Policy and indicating activities to be undertaken,
- Recommending the amount of expenditure for the CSR activities, and
- Monitoring CSR activities from time to time.

9. GOVERNANCE

As per the provisions of the Companies Act, 2013, the Company through a registered trust or a registered society can undertake CSR activities. Accordingly, the Company may, if need arise, work closely in implementing CSR activities of the Company with such other entity as recommended and approved by the CSR Committee and Board.

10. EFFECTIVE DATE

This policy is effective from April 1, 2014.

11. CONTACT

For enquiries related to CSR initiatives of the Company, please contact:

CORPORATE SOCIAL RESPONSIBILITY

Plot No.40, I.D.A, Balanagar, Hyderabad-500 037.

Tel: [040-23076548](tel:040-23076548), E-mail ID: kilinvestorservices@gmail.com